Ronak Bhatt   ronakbaps@gmail.com   +1-408-504-4847
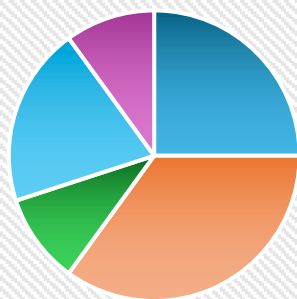
Professional Summary:

- Strategic and entrepreneurial product & technology leader with extensive experience across startups, mid-size, and large enterprises, including leadership roles in major retail organizations such as Walmart.com, Walmart Mexico, and Gap Inc.

- Proven success in driving large-scale digital transformation programs, enhancing operational efficiencies, customer experiences, and revenue growth through technology innovation.

- Spearheaded omni-channel enablement at Walmart and Walmart Mexico, implementing personalization and recommendation engines that boosted conversion rates by 7%+.

- Delivered scalable BI and analytics platforms for Walmex and Walmart.com, enabling data-driven decision making for thousands of users across four retail brands.

- Led implementation of advanced segmentation, customer journey analytics, and campaign performance frameworks to support data-driven marketing and product strategies.

- Migrated legacy retail data environments to modern cloud-based analytics and search platforms, reducing costs and increasing agility.

- Deep experience partnering with C-level executives to shape technology roadmaps, drive budget-conscious execution, and deliver programs on time and on budget.

- Successfully led complex enterprise cloud transformations, scaling digital platforms while maintaining predictable costs and SLAs >99.95%.

- Consistent track record driving service excellence through centralized global IT organizations with high employee engagement and <3% turnover.

- Known for operational rigor, M&A integration leadership, strategic vendor negotiation, and building globally distributed teams aligned to innovation.

- Trusted for turning around underperforming environments and driving workplace cultural transformations into thriving, innovative organizations.

- Expertise in Big Data, SaaS, CRM, ERP, CDP, CloudOps, DevOps, Security & Compliance, Hybrid IT, eCommerce platforms, and digital process design.'

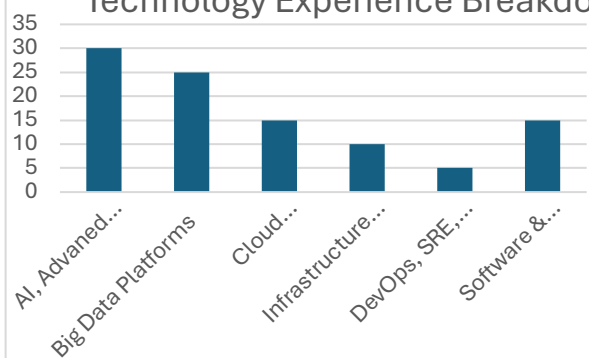Ronak Bhatt   ronakbaps@gmail.com   +1-408-504-4847

- Skilled at building and scaling global, cross-functional teams, fostering high-performance cultures through mentorship, talent development, and inclusive leadership.

- Exceptional track record in influencing executive decisions, stakeholder consensus-building, and enhancing operational excellence through data-driven methodologies.

Functional Breakdown

- Product Strategy, Roadmap, GTM
- Data Engineering, analytics & BI
- Innovation & Strategic Leadership
- Program mgmt. & Client Services
- Leadership , Change Mgmt & Culture Change

Technology Experience Breakdown

Categories: AI, Advaned…, Big Data Platforms, Cloud…, Infrastructure…, DevOps, SRE,…, Software &…
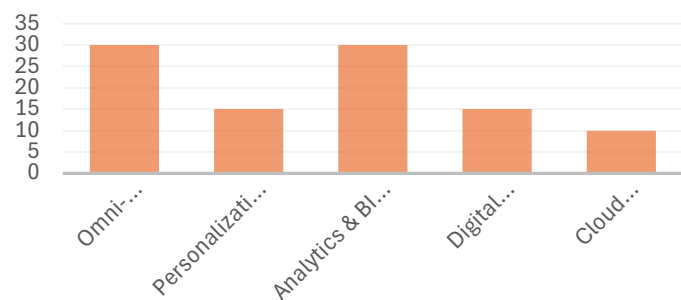
Industry Vertical Breakdown

- eCommerce & Retail
- Social Media & Internet
- Hi-tech & Software
- Financial Services & Banking
- Startups & Consulting

Retail Experience Breakdown

Categories: Omni-…, Personalizati…, Analytics & BI…, Digital…, Cloud…

Professional Experience Summary

Company	Dates	Title	Key Accomplishments	Core Duties
RonLabs.AI	Jun 2022 – Present	Co-Founder & Head of Product	Established global product org. Architected AI-driven product roadmap. Secured three significant POC customers.	Product portfolio management. UX strategy & execution. Scaling global teams. GTM and customer validation. Competitive innovation leadership.
Inxeption	Mar 2021 – Mar 2023	VP Product & Engineering	Built data analytics & search strategy/team from scratch. Developed marketplace platform. Delivered sales optimization products.	Strategy development. Team building. Analytics platform management. Marketplace execution. Cross-functional GTM leadership.
Walmart-consulting, AWS	Jun 2017 – Dec 2020	Group Product Manager Marketing	Omni-channel data product roadmap. Personalization increased conversion by 7%. Built high-impact analytics dashboards.	Roadmap definition. Data governance implementation. Web analytics management. Cross-functional collaboration. AB testing and personalization.
VenueNext	Mar 2014 – Dec 2016	Head of Data Products & Engineering	Multi-tenant data platform for top-tier clients. Real-time KPI insights. Established high-performing client services.	Vision and strategy definition. Team recruitment and leadership. Client partnership management. Real-time analytics execution. Data quality governance.
TiVo	Jul 2012 – Feb 2014	Sr. Director Data Engg. & BI	Implemented enterprise BI strategy. Revenue-generating data products. Operational cost reduced by 30%.	BI strategy leadership. Team mentoring. Big data platform operationalization. Instrumentation and logging. Cross-functional integration.

Move Inc./Realtor.com	Jul 2010 – Jul 2012	Sr. Director Data Engineering & BI	Modern data platform migration. Developed lead qualification product. Cost reduction of 15% through offshore expansion.	Data product strategy. Web analytics implementation. Agile development management. Customer insights analytics. Stakeholder coordination.
Silicon Valley Bank	Feb 2009 – Jul 2010	Director IT, Business Applications & Application Support	Multi-year IT roadmap. Led compliance frameworks. Managed 80+ team & $30M+ budget.	Roadmap execution. Application oversight. Compliance management. Incident process establishment. Vendor management.
Gap Inc.	Jul 2007 – Feb 2009	Consultant MarTech and Data Strategy	Advanced analytics environment. Campaign analytics driving 30% conversions. Cross-brand analytics framework.	Data strategy leadership. Research environment setup. Cross-functional collaboration. Analytics segmentation. Data quality management.
Facebook Corporation	Feb 2005 – Jul 2007	Head of Data Engineering & Analytics	Built first data & BI strategy. Data pipeline for 20M+ users. Ad partner performance portal.	Team hiring and management. Data pipeline architecture. Enterprise analytics portal development. Ad partner insights strategy. Cross-functional coordination.

Education

- Pune Institute of Computer Technology – Bachelor of Science in Computer Engineering, India

- Shree Bhagubhai Mafatlal Polytechnic – Diploma in Power Electronics, India